

AUTOMATED ARTICLE PUBLISHING & ZAPIER INTEGRATION GUIDE

Campaigns Quick Start Guide

A step-by-step technical tutorial to automatically generate and publish SEO articles on thousands of platforms on a schedule using RapidTextAI campaigns with Zapier. Set up once to automate your full content pipeline.

1. Understanding Campaigns

A Campaign in RapidTextAI acts as an autonomous, reusable "content machine". Once configured, it runs on a schedule (hourly, daily, weekly, or on-demand) to generate polished, SEO-optimized articles (complete with headings, tags, and images) and publish them to external destinations like WordPress, Medium, LinkedIn, and email through Zapier without needing manual intervention.

Active	Paused	Topics	Next Run
Enabled Campaigns	Disabled Campaigns	Total Article Inputs	Soonest Scheduled Run
Active Badge	Paused Badge	Line-by-line	Next Run card

2. Finding and Navigating to Campaigns

To access your Campaigns dashboard and manage your automation settings:

- **Step 1:** Log in to your **RapidTextAI** account.
- **Step 2:** Open the **My Account** menu located in the top-right corner of the interface.
- **Step 3:** Click on **Campaigns** (flagged with a prominent "New" badge) in the left-hand sidebar.

3. Creating and Configuring Your First Campaign

To start, click **New Campaign** on the list page to launch the Campaign Editor workspace. The configuration follows a structured left-to-right flow with **next-step navigation buttons** at the bottom-right of each tab. The top sticky header displays the campaign status, schedule, AI model, and on-demand triggers.

Tab Name	Tab Description & Key Configuration Fields
Overview	Defines identity & schedule. Set Campaign Name , Schedule (hourly, twicedaily, daily, or weekly), AI Model , Tone (informative, conversational, friendly, formal, persuasive), and Language . Toggle Enabled ON to activate automatic scheduled runs.
Content	Controls the text output. Provide Topics (one per line). Use the Improve Topics AI tool to enhance keywords. Configure Article Length (default 1000 words), Excerpt Length (default 55 words), and configure Generate Tags (default 5).
Publishing	Determines where articles go. Configure either a Native Zapier Trigger (easiest setup - no webhook needed) or add Webhook Destinations (Webhooks by Zapier Catch Hook URLs) for instant pushes.

Tab Name	Tab Description & Key Configuration Fields
Articles	A complete catalog of every post generated by this campaign, sorted newest-first. Click View on any row to open the formatted, fully rendered article (including headings, images, and links).
Activity	Real-time auditing and logging. Displays execution logs including event time, destination platforms, titles generated, and Success / Error / Info status badges.

4. Setting Up Automated Publishing via Zapier

Once your campaign has written and stored a post, RapidTextAI can instantly send it to platforms such as WordPress, Medium, LinkedIn, or Email. You can configure this integration in two ways:

Method A: The Easiest Route — Native Zapier Trigger (Recommended)

Using the native Zapier trigger eliminates the hassle of copying, pasting, and managing individual webhook URLs. The setup process takes less than 2 minutes:

- **Step 1: Create a Zap.** In your Zapier dashboard, click **Create Zap**.
- **Step 2: Choose Trigger.** Search for and select the **RapidTextAI → New Generated Content** trigger.
- **Step 3: Connect Account.** Link your RapidTextAI account by pasting your secure API key when prompted.
- **Step 4: Add Action Steps.** Add your downstream publishing steps (e.g., WordPress create post, LinkedIn share, or Mailchimp email).
- **Step 5: Map Article Fields.** Map variables directly: *Title* → Title, *content_html* → Body, *excerpt* → Excerpt, and tags → Tags.
- **Step 6: Activate Zap.** Test your connection and toggle the Zap **ON**. Zapier will now automatically fetch and publish new articles.

ZAPIER POLLING SPEEDS

Important Note on Polling Speeds: Free Zapier accounts poll the RapidTextAI server for new generated articles approximately every **15 minutes**, while paid plans poll as frequently as every **1 minute**. Scheduled campaigns are completely unaffected; your content will simply appear in your downstream platforms upon the next poll.

Method B: Advanced Route — Webhook Destinations

If you require instant, real-time push deliveries without waiting for Zapier to poll, navigate to the **Publishing** tab. Add a **Webhooks by Zapier → Catch Hook** URL as a destination. RapidTextAI will push the full article payload to that URL the millisecond it is generated.

5. Execution & Campaign Management Actions

You have complete control over campaign execution. Keep in mind that a campaign must be **saved first** before you can execute a generation.

Action	Dashboard Control Path	What Happens Behind the Scenes
Generate Now	Click the Rocket icon on the campaigns list row, or click Generate Now in the editor header.	

Action	Dashboard Control Path	What Happens Behind the Scenes
Pause / Resume	Click the Play or Pause icon on the list page, or toggle the Enabled switch in the Overview tab.	
Edit Settings	Click the campaign's name on the list, or click the Pencil icon.	
Delete Campaign	Click the Trash icon next to the campaign and confirm.	

6. Quick Troubleshooting & FAQ

- Q: Why isn't my generated article appearing in my publishing apps immediately?**
A: This is typically due to Zapier's polling frequency. Free accounts poll the server every 15 minutes. Check your Zapier run log or upgrade to a paid Zapier plan for 1-minute instant polling.
- Q: Do I need to manually configure webhook URLs for standard apps?**
A: No. The native **RapidTextAI** → **New Generated Content** trigger in Zapier automatically fetches articles. Webhook destinations are purely optional for advanced Catch Hook configurations.
- Q: How can I verify if an article generation failed and find the error?**
A: Open the campaign and head to the **Activity** tab. It logs every event and displays clear **Error** status badges with detailed descriptions if an issue occurs during generation.